
CASE STUDY

Streamlining Exam Development: CASBO's Seamless Transition to Modern Assessments Using Certiverse

The Certiverse platform played a critical role in revolutionizing the exam development and administration process for the California Association of School Business Officials (CASBO).

Faced with the challenge of revitalizing content while enhancing psychometric rigor, CASBO partnered with Certiverse. This overview delves into the obstacles CASBO overcame, the innovative solutions Certiverse provided, and the remarkable successes achieved with the seamless transition to asynchronous exam development. The collaboration between CASBO and Certiverse showcases how the platform facilitated efficient and effective exam development.

The Situation

CASBO, the premier resource for professional development and best practices for California's school business leaders, confronted the need to refresh their exam content rapidly while ensuring the highest psychometric standards.

Lacking a validated exam blueprint and requiring item bank transformation prompted CASBO to seek a partner that could combine speed, rigor, and modernization. Certiverse emerged as the solution, offering a platform that not only aligned with CASBO's needs but also surpassed their expectations.

The Challenge

CASBO faced a two-fold challenge: overhauling their dated exam content and doing so within a short time frame without compromising psychometric rigor.

The urgency of content renewal and the integration of contemporary assessment methods posed a complex puzzle that Certiverse was uniquely equipped to solve.

Innovative Solutions Offered by Certiverse

✓ Accelerated SME Onboarding with Shallow Learning Curve

Certiverse's platform held a distinct advantage in rapidly onboarding Subject Matter Experts (SMEs) with minimal learning curve. This facilitated quick knowledge transfer and smooth collaboration, enabling CASBO to leverage SME expertise efficiently and virtually.

The partnership between Certiverse and CASBO epitomizes the transformative power of the Certiverse platform in exam development.

✓ Meeting Aggressive Timelines

Certiverse's ability to accelerate every phase of test creation played a pivotal role in CASBO's success. The project commenced in September 2022 and included Job Task Analysis (JTA), item writing, and exam development. Remarkably, the beta test launched by February 2023, adhering to CASBO's ambitious timeline. Certiverse's streamlined processes ensured timely project completion, showcasing the platform's efficiency.

✓ Concurrent Implementation of Remote-Proctored Exam Platform Solution

While blueprint and item development were underway, Certiverse integrated a remote-proctored solution with restart capability. This milestone aligned CASBO's assessments with contemporary examination methods, demonstrating Certiverse's commitment to innovation.

✓ Pinnacle of Success

The transition to Certiverse yielded numerous triumphs. Foremost among them was the accomplishment of CASBO's aggressive timeline, with the beta launch occurring as scheduled. The parallel incorporation of the remote-proctored solution showcased the partnership's strength.

✓ Seamless Transition from Former Vendor

Transitioning from the former vendor proved smooth as the new exam version developed on Certiverse followed all existing standards. Since content was not reliant on the previous vendor's resources, obstacles were minimized, simplifying the transition process.

Conclusion

The partnership between Certiverse and CASBO epitomizes the transformative power of the Certiverse platform in exam development. Certiverse proactively addressed CASBO's challenges, enabling swift content rejuvenation while upholding rigorous standards.

The project's achievements and adherence to timelines underscore Certiverse's potency in contemporary assessment development. As exam development and delivery evolve, Certiverse builds on its foundation of innovation, leading the future of assessment with its efficiency and effectiveness.